



Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

PACKAGE #1 Sponsor a Class at the 2020 National Show

Sponsoring a class allows the National Show Team to offer prizes for National Champions and Reserve Champions.

The currency levels indicated below covers part of these prizes plus the items as indicated.

- \$80 covers Rosettes & Ribbons per class/event **OR** a Garland (on applicable class/event)
- \$150 covers Ribbons, Rosettes and a Garland
- \$300 covers a Buckle only on any class
- \$350 covers any Class/Futurity/Jackpot for the Buckle, Rosettes to 6th
- \$400 covers any Class/Futurity/Jackpot for the Buckle, Rosettes – to 6th & Garland
- \$500 covers a Class/Futurity/Jackpot for the Buckle, Rosettes – to 6th & Garland PLUS naming rights on the class, signage in the arena and promotional material in the show bags.

PLUS

- * Confirmed sponsorship by 1 December 2019 and your name/logo will be printed on the button of the garland.
- * Advertising promotion includes your company details in the Paint Journal/Newsletter prior and post National Show, PHAA Facebook and Webpage posts.
- * 1 Show Program (collection on site)
- * Sponsoring a Classic/Jackpot or Futurity Class with cash can also increase the prize pool on that class.

A donation of cash only for Prize money on a specific event is acceptable without having to select as shown above.

Donations of suitable items for Prizes on a specific event are accepted after consultation with the PHAA Office/Show Team.

PACKAGE #2

Corporate Sponsorship of the 2020 National Show

	Platinum Sponsor \$10,000	Gold Sponsor \$5000	Silver Sponsor \$3000	Bronze \$1000
Naming Rights	Full Show naming rights <i>YOUR BUSINESS NAME</i> PHAA National Championship Show Name prominent on front cover of program	50 Classes of your choice/or committee allocation Business name full outside back cover of program	30 Classes of your choice/or committee allocation	10 Classes of your choice/or committee allocation
Arena Advertising	Multiple arena banners inside and outside the competition arena	Arena banners inside competition arena	Arena banners inside competition arena	Banner inside competition arena
Trade Space	Double Size trade space in premium exposure area	Double sized trade space in premium exposure area	Half Price Trade space in high area	Trade space in high area <i>*3rd party costs apply</i>
Program Ad Inclusion	2 page spread in Show Program	Single page spread in Program	Half page advertisement in Show Program	Quarter page advertisement in Show Program
Show Programs	6 Show Programs (collection on site)	4 Show Programs (collection on site)	2 Show Programs (collection on site)	1 Show Program (collection on site)
Business Flyer in show bag	Yes	Yes	Yes	Yes
Promotional goods in show bag	Yes - unlimited	Yes - unlimited	Yes - unlimited	Yes - unlimited
PHAA Journal/Newsletter	Full page advertisement in Newsletter/Journal for 12 months plus 4 articles	Half page advertisement in Newsletter/Journal for 12 months plus 2 articles	Quarter page advertisement in Newsletter/Journal for 12 months plus an article	Quarter page advertisement in Newsletter/Journal for 6 months
PHAA Website	Home page Logo and webpage link on updated website for 12 months. Company logo and webpage link on all PHAA office email signatures	Home Page logo and webpage link on updated website for 12 months	Internal Page logo and webpage link on updated website for 12 months	Internal Page advertisement on updated website for 12months
PHAA Facebook Page Posts	Free Advertisement of Business Logo/Link to Business social media prior to and after event. Minimum of 6 posts	Free Advertisement of Business Logo/Link to Business social media prior to and after event. Minimum of 4 posts	Free Advertisement of Business Logo/Link to Business social media prior to and after event. Minimum of 3 posts	Free Advertisement of Business Logo/Link to Business social media prior to and after event. Minimum of 2 posts
Corporate Seating & Catering	6 Seating & Catering packages	4 Seating & Catering packages	3 Seating & Catering packages	2 Seating & Catering packages



Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

NATIONAL SHOW SPONSOR COMMITMENT

Please print information exactly as you would like it to appear in show and association publications

Name:	Membership # (if applicable):
Address:	
Email:	
Phone:	Mobile:
Organisation URL (for website link):	
Facebook:	

I/we wish to sponsor the Paint Horse Association of Australia 2020 National Championship Show as follows (please ✓ below):

CORPORATE PLEDGE:

- Platinum (\$10,000) \$ _____
- Gold (\$5,000) \$ _____
- Silver (\$3000) \$ _____
- Bronze (\$1000) \$ _____

SPONSOR A CLASS:

- \$500** covers a Class/Futurity/Jackpot for the Buckle, Rosettes – to 6th & Garland PLUS naming rights on the class, signage in the arena and promotional material in the show bags.
- \$400** covers any Class/Futurity/Jackpot for the Buckle, Rosettes – to 6th & Garland
- \$350** covers any Class/Futurity/Jackpot for the Buckle, Rosettes to 6th
- \$300** covers a Buckle only on any class
- \$150** covers Ribbons, Rosettes and a Garland
- \$80** covers Rosettes & Ribbons per class/event OR a Garland (on applicable class/event)

Please note:

Event sponsorship opportunities are limited and are available on a first-paid basis.

If the sponsorship opportunity you choose is no longer available, we will contact you to determine how you would like your sponsorship funds to be allocated.



Paint Horse Association of Australia Ltd
PO Box 1008, Dubbo NSW 2830
Phone: 02 6884 5513 / Fax: 02 6884 5517
Email: office@painthorse.net.au
Web: www.painthorse.com.au
ABN: 43 003 155 691

PAYMENT OPTIONS

Cheque / money order for \$_____ enclosed payable to
Paint Horse Association of Australia Ltd

I/we have paid \$_____ for above sponsorship pledge by direct deposit:

Date of deposit __/__/_____

BSB: 062 534 A/C No: 1025 3938

A/C Name: Paint Horse Association of Aust.

Reference _____

Credit card details for \$_____ for sponsorship pledge:

Credit Card Payments - will attract a 2.00% Merchant fee.

VISA / MASTERCARD (Please Circle)

Card No ____/____/____/____

Name on Card _____ Expiry Date __/__/__

Signature: _____ Date: __/__/_____

CONTACT DETAILS

Contact person for organisation description, logo and advertising information for publication in the show program etc..

Contact Name _____ Phone _____

Contact E-Mail Address: _____

Signed: _____ Date: __/__/_____

Office Use Only:
